

E-COMMERCE SOLUTIONS

When evaluating your e-commerce goals, defining the criteria is the most important step. LIHQ's experienced team of developers will carefully examine your company's needs and show you how the various types of shopping systems can be applied to your project.

The Internet has opened countless channels of access to customers worldwide; allowing equal exposure to both the large scale markets, as well as the small specialty niche items. An e-commerce solution can either be an extension of an existing brick and mortar location or a brand new internet only entrepreneurial venture. In both instances your business can now be open 24 hours a day.

Some benefits of an LIHQ E-Commerce Solution

Design - a unique, functional, and professional e-business site

Security - utilizing the latest in shopping applications and SSL technology

Credit Card Services - automated or manual credit card processing

Cart Management - database driven or manual catalog configuration with user-friendly administration tools

Customized Shopping Experiences - customer log in and account history

Reporting - Receive detailed traffic and revenue reports detailing your customers activities.

Sales Features - cross selling, up selling, email reminders, and many more

Customer Care - Grow your e-business and attract new customers through marketing assistance programs

Long Island Internet HeadQuarters: E-Commerce Solutions

LIHQ s shopping systems are compatible with many of the large gateway providers (Verisign, SkipJack, SurePay, etc.). As a result of their standard of excellence, LIHQ has partnered with Verisign allowing better and quicker responses during site development, initial registration and ongoing management.