

## Content Services

Your corporate website should create a lasting impression with the audience that you are targeting. Content provides the backbone to your website. Accurate and organized content is the strongest link between a corporation's website and its visitors.

LIHQ's Content Writing Service will provide your website with a unique identification that focuses on your business needs. Whether you're selling products, using the site as an information portal, or creating a web presence, our content writers will write the content for marketing your goods and services.

Website content is not just limited to the words that are available for viewing. Clean, organized menu systems for your website, industry specific research, development of corporate customers and targeted demographics, and proper graphics preparation are just a few of the services LIHQ provides to create the most effective content within your site.

Keeping content up-to-date is essential. People often utilize the Internet to find the most recent information as it relates to their needs. New products, announcements, and pricing are just some of the items that keep users interested. The content is developed to get the best search engine positioning while creating a marketing web page your customers will find informative. LIHQ provides the tools and the services to accomplish your content goals.

To assist with keeping your content up-to-date, automated administration pages are available for quick and easy update of new content, as well as custom built content engines to organize and manage your information database.

LIHQ looks forward to helping your company obtain the maximum results from your website.