

## Internet Communities

Websites offering community-building features have become one of the premier online methods to bring together groups of people with like interests. By utilizing community-building tools (chats, forums, centralized resources, collaboration, and white papers), a message can be delivered, discussed, and refined by the entire community. Communities have the flexibility of being limited to a single office building, or opened publicly to Internet users worldwide.

Customer relations blossom when your clients find they can interact with you using this simple tool. The benefits of providing a community can include: increased customer service, extensive support forums, centralized marketing, and group/individual scheduling. By providing these services, the potential for creating a long lasting relationship with the user is dramatically increased.

LIHQ and the principals have been involved in online communities since before the Internet came to be, and still maintain and support some of them.

LIHQ will help your community grow by guiding you in designing and maintaining forums, chats, email lists, newsletters, news groups, and links to other sites. These simple yet powerful tools and techniques are easy and inexpensive ways to build your community.

### Example Sites:

<http://www.something-fishy.org>

<http://www.tel-a-teen.org>

<http://www.pointblank.com>

<http://www.sfg-forum.com>

<http://forums.dieselforum.org>